

# Science for Society Prize 2023

**Empowering Evidence-Informed Public Debates** 

An initiative of the Science for Society Foundation, under the aegis of Fondation de Luxembourg



The prize will reward a project, an action, or a set of activities already carried out that have enabled the general public to:

- Reveal, explain and put scientific evidence into context in public debate and/or
- Understand and develop critical thinking based on scientific facts, and/or
- Debunk fake news or associated communications linked to societal issues thanks to a scientific demonstration and/or exceptional communication efforts

The award amounts to EUR 5,000. The Science for Society Foundation will allocate the award to one laureate during a special ceremony and will also promote and publicize the laureate and its achievements.

### **Eligibility Criteria**

Eligible applicants are:

- Individuals or a team (scientists, teachers, etc.)
- Institutions, non-profit associations or foundations that have contributed to empowering evidence-informed public debates in Luxembourg.

Applicants may be nominated for the award by a third party, with prior approval of the applicant(s).

The submitted projects must have taken place in Luxembourg before the proposal submission deadline. Projects can be finalized or still ongoing, but only the results achieved before the submission deadline will be considered.

#### Selection Criteria

The jury will evaluate the impact of the project/initiative/activity towards empowering evidence-informed public debates, by considering the following aspects:

- Creating a scientific perspective on a societal issue,
- Using scientific evidence in a clear, appropriate, and effective way towards the general public,
- Fighting against misconceptions or fake news present in the public debate,
- General quality of the project/initiative/activity,



- The visibility of the project/initiative/activity, including the target audience and how they have been reached,
- The efforts undertaken to empower evidence-informed public debates.

### Description of the Project

To submit the project, applicants should provide the information in the Online Application Form:

Project idea and suitability of methods/content regarding the target audience

- What was the aim of the project/activity?
- Who organised/executed the project (all partners)?
- Who was the target audience?
- What was the content communicated to the target audience and how was it communicated?
- To what extent was the form appropriate for the audience?
- Has the project been organised previously?
- Will the project be repeated in the future?

Explain in quantitative and qualitative terms the impact of your project / initiative / activities on empowered evidence-informed public debates?

- Have you reached your goal?
- How did your project/initiative/activities establish, build scientific evidence for, or highlight knowledge based on proven scientific evidence?
- How did your project/initiative/activities fight against fake news or bring a critical and scientific perspective linked to a societal issue?
- How many people were reached by the project and what were the benefits for the participants?
- Were you able to measure or to prove audience satisfaction?
- Visibility of the activity: How was the project promoted and to whom were the results of the project presented? Have the media been involved?



## Documents to be attached to the completed Online Application Form

- Formal authorization from the representative institution to apply (mandatory),
- Formal commitment to the accuracy of the information provided by the applicant (mandatory),
- Research / Scientific protocol / Detailed methodology (max 2 pages),
- Detailed realized project plan (media, scientific communication, podcast, flyer, etc.) (max 4 pages),
- Detailed communication plan produced (max. 2 pages),
- Detailed measures of communication plan's impact (max 2 pages),
- Controversies experienced and ways of responding (methods, content)

Any other element (visual aids, pictures, press releases, websites, films, flyers, brochures, statistics, etc.) which illustrates the outstanding value and quality of the activity is recommended. In the appendix, authorized formats include: .pdf, .pptx, .docx, .xlsx, .doc, .xls, .ppt, .wav, .wma, .wmv, .wav, .mpeg, .mpg, .mp4, .mp3, .mov.

## **Application Procedure**

Applications may be submitted in English or French.

The application procedure has two main steps. Applicants must first submit their intention to apply in writing to project.request@fdlux.lu, with the subject heading "Science for Society 2023". All intentions to apply must be received within the period of pre-submission, before 24 November 2023, 14:00 CET.

In this email, applicants must provide: Name, Surname, Title, Position, Institution/Organization, Postal Address, Phone Number, Email, Project title and a concise text presenting your project (Max 1500 Characters).

Applicants will then receive a link to access the online Grant Application Form with a Log-in ID and Password. After accessing this form, applicants must complete their *FULL APPLICATION* via the online Grant Application Form by 01 december 2023, 14:00 CET, at the latest. Please take careful note of the deadlines for both the intention to apply and the full application.



#### **Selection Procedure**

A jury of experts composed of independent external experts will be assembled to review the submitted applications. Independent external expert members will be identified by Fondation de Luxembourg with regard to their respective experience, background and associated skills in the targeted domain.

The Management committee of the sheltered foundation Science for Society, under the aegis of Fondation de Luxembourg, will validate the final grantee.

The ranking and recommendation of the jury shall be endorsed by the Fondation de Luxembourg. This decision is final and shall not be subject to appeal. If the jury considers that none of the applicants qualify for an award, the Fondation de Luxembourg may decide not to allocate the award. Since awards are distinct from research grants, no extensive feedback will be given to applicants.

The award may be allocated to an individual or to a group of persons. In case a group is retained for an award, the group must designate one or two spokespeople for communications related to the award.

The award will be allocated to the winner during an event that will be organized in February 2024 (at the latest) with the grantee (or the grantee team) and one representative from both Fondation de Luxembourg.

#### Contact

For further questions, please write by email to <u>project.request@fdlux.lu</u>.

## **Due Diligence Practice**

The Fondation de Luxembourg will directly reward the winner. A due diligence process will be applied to the potential grantee to check their probity and integrity.



#### **About the Initiators**

Fondation de Luxembourg

The Fondation de Luxembourg was created in December 2008 by the Luxembourg State and the Oeuvre Nationale de Secours Grande-Duchesse Charlotte. Its mission is to promote private philanthropic commitment. The structure was set up to meet the growing need for a centre of expertise in philanthropy in the Grand Duchy of Luxembourg and to encourage and facilitate philanthropic commitments made by private individuals and/or businesses. Learn more <a href="here">here</a>

The Science for Society Foundation, under the aegis of the Fondation de Luxembourg

The Science for Society Foundation supports organisations and projects aiming at communicating unbiased scientific information to opinion leaders and the general public. The Foundation especially targets its support in scientific fields in which the information tends to be biased because of political agendas or emotional content, such as the environment, health or sustainable development issues. It envisions that a better understanding of science in areas that are important for Society will foster sounder debates and more informed policy decisions. Learn more <a href="here">here</a>